

iFC Signage and Flyer Attendee Policy

Effective Date: August 2, 2026

Applies To: All Attendees at IndyFurCon

For Use By: IndyFurCon Panelists and Staff

This policy is intended to guide the usage of signs and flyers at IndyFurCon to help maintain a respectful, inclusive, and organized environment.

1. Permitted Content

Panelists are allowed to display signage, posters, and flyers that:

- Follow rating guidelines of **PG or lower** and are appropriate for general attendees
- Promote or support a **panelist's theme, content, location, time, etc**
- Share **social media handles, websites, or creative portfolios** in context of a panel (ex. a linktree at the bottom of a poster largely advertising a specific panel)
- Include **personal branding or merchandise promotions**, if pre-approved by convention staff and in context of a panel
- Reinforce themes of **inclusivity, creativity, and fandom celebration**

Prohibited content on materials includes, but is not limited to:

- Violent, graphic, or sexually explicit content
- Hateful, discriminatory, or harassing language or imagery
- Defamatory or targeted attacks toward any individual or group
- Political endorsements or religious messaging
- Unapproved commercial advertising or sales pitches

2. Approved Locations and Materials for Display

NO SIGNAGE MAY BE AFFIXED TO ANY HOTEL SURFACES

Panelists may display signage only in:

- **Their assigned panel room**, during their scheduled session only
- Any other location, only with **prior written staff/director/chair approval**

Please use the following standards for safe and non-damaging displays:

- Acceptable mounting: **EASELS ONLY**. No signs are allowed on ANY hotel surfaces.
- **NO ADHESIVES**, including painters tape, masking tape, or duct tape; pins, nails, or adherents that damage surfaces.
- Maximum poster size: **8.5"x11"** unless otherwise approved
- Materials must be removed by the panelist **within 1 hour after their session ends**. If you need a concession outside of this 1 hour window, please inform the Help Desk at the convention.

Note: Signage (or other media such as stickers, graffiti, etc) will be promptly removed or reported if found in unauthorized locations such as:

3. Before Posting

Please follow these steps before posting your content at IndyFurCon:

- **Get Approval**
 - Please email Marketing@indyfurcon.com up to a week before the convention.
 - Stop by the Help Desk at the convention.
 - Please contact the Help Desk at the convention if you have any questions or concerns about content that is already posted.
- **Mark Your Content**
 - Please clearly write your name and badge number on the back of your sign in case staff need to contact you.
- **Post**
 - Staff will assist in posting your flyer(s) or will direct you how and where to post. Be sure you are placing your signs/flyers with the correct materials and in the correct areas to avoid them being removed by staff.

Thank you for helping us uphold our core values of **R.I.G.H.T.** and keeping our event welcoming, safe, and fun for everyone.

— IAAI Board of Directors —